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Ref. EEA/12/BUS/16

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Date 23/9/2016

Conference Invitation


Turkish Exporters Assembly /TIM/

Istanbul

The Embassy of the Federal Democratic Republic of Ethiopian in Ankara would like to invite your pertinent processors or buyer companies to the **6th International Conference on Pulses, Oilseeds and Spices** which will be organized by Ethiopian Pulses, Oilseeds and Spices Processors-Exporters Association/EPOSPEA/ in Collaboration with the Ministry of Trade from November 16-17/2016 to be held at Intercontinental Addis Hotel, Addis Ababa, Ethiopia.

Therefore, we would kindly request your office's assistance to disseminate this information to all pertinent members to take part in the event and communicate, the expected list of participants or companies who will take part in the conference at the earliest possible, to Mr. Terefe Haile Eggu, Commercial Counsellor, Ethiopian Embassy in Ankara on this mail address tarrezia@gmail.com and Cell phone number +90 506 121 85 08.

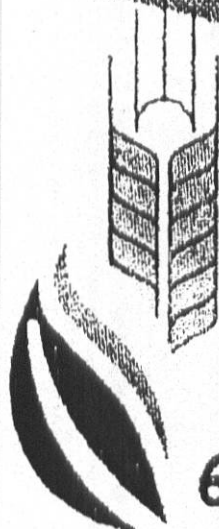
Sincerely,


Tesfakiros Hailu

Acting Head of Mission,

Encl. The brochures and detail information.





**6 INTERNATIONAL
CONFERENCE ON PULSES,
OILSEEDS AND SPICES**

WWW.EPOSPEAETH.ORG

**The 6th International conference
on Pulses, Oilseeds & Spices**

November 16-17, 2016.

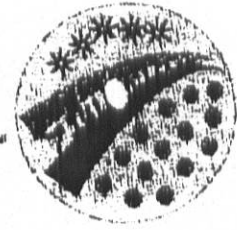
Organized by :

**Ethiopian Pulses, Oilseeds, and Spices
Processors -Exporters Association (EPOSPEA)
in collaboration with the Ministry of trade.**

27.9.2016 / 6121



6th INTERNATIONAL
CONFERENCE ON PULSES,
OILSEEDS AND SPICES



The 6th
International
Conference on
Pulses, Oilseeds
and Spices

November 16 & 17

2016

Intercontinental Addis Hotel, Addis Ababa, Ethiopia

General
Information
About the
Event

I. Introduction

As a well-known fact, the agriculture sector is the dominant sector in Ethiopia with respect to its contributions, inter-alia, about 41% to Gross Domestic Products, 85% of foreign exchange earnings, 70% of raw materials for agro-industries and creating job opportunity for close to 79% of the general population.

Specifically the Ethiopian pulses, oilseeds and spices sector is being one of the largest components of the agricultural sector with having immense contribution for the country's economic growth through generating high foreign exchange revenue, which stands second next to the contribution of coffee.

Having said this, the Ethiopian Pulses, Oilseeds and Spices Processors_ Exporters Association (EPOSPEA), the association that directly deals the sector's topics, was established in 1998 with the objective of building the capacity of the industry players to become key participants role players in the global market. EPOSPEA also facilitates and supports the sectoral development through carefully selected strategies and action plans. Hence, EPOSPEA has more than 115 active members who take advantage of country policies of the sector.

In line with the objective to build the capacity of the sector, The Ethiopian Pulses, Oilseeds & Spices Processors – Exporters Association in collaboration with The Ministry of Trade, do well in hosting the successfully concluded International Conferences on Pulses, Oilseeds & Spices annually.

The last all five International Conferences of the sector, which were hosted with "Ethiopia the Lands of Crop Diversity", "Agri-Commodity trade: Challenges and Opportunities", "International Marketing of Agricultural Commodities", "Global partnership for sustainable Market Growth" and "Strategic Platform for Sustainable Market Creation" respectively, hosted at Sheraton Addis and UNECA conference hall, during different time settings. They were concluded successfully with the participation of more than 300 importers and exporters, and more than 100 invited guests and higher officials.

This document will give you a snap review about key information about the Sixth International Conference on Pulses, Oilseeds & Spices, which will be held in **November 16th & 17th, 2016, at Intercontinental Addis, Addis Ababa, Ethiopia** (Visit: www.epospeaeth.org)

II. About EPOSPEA

Ethiopian Pulses, Oilseeds and Spices Processors-Exporters Association (EPOSPEA, was established in 1998 with the objective of building the capacity of its members to make them competitive in global market. Currently EPOSPEA has more than 100 active members who take advantage of the favorable country's policies for the sector.

The Association endeavors are meant to serve, promote and protect the interest of its members, build their capacity to participate and compete in the global market and contribute for economic

development of the country. Hence the following activities are under the jurisdiction of the Association: such as

- providing up-to-date local and foreign market information, trends & analysis of the sector to build competitive position of members
- delivering advocacy services to create enabling environment and policy reform in pertinence to the operation of the sector
- Creating international opportunities to enhance the exposure of members on global export business.
- Enhancing the implementation capacity of members through providing them with essential Business Developing System

In general, EPOSPEA facilitates and supports the development of the sector through carefully selected strategies and action plans.

III. The Sixth International Conference On Pulses, Oilseeds and Spices

The "6th International Conference on Pulses, Oilseeds and Spices" will be conducted during the peak harvest season of the country under the theme "*Agri commodity marketing for sustainable global trade*" in **Nov. 16th & 17th, 2016**, Intercontinental Addis Hotel, Addis Ababa Ethiopia.

Through this 6th International conference on this sector, it is aimed that, EPOSPEA, in collaboration with the Ministry of Trade, to strengthen & expand existing & new market linkages & outlets to diverse product varieties of the sector through consolidating the foundation that has been already laid-down; which aimed at nurturing a common concern of those major policy makers, international buyers, potential investors, research institutes, development partners and other value chain actors who have engaged in tapping its full potentials; so that the sector can optimally contributes to the overall development perspectives of Ethiopia.

IV. Basic Contents of the Conference

4.1 Rationale of the Conference:

The Pulses, Oilseeds and Spices sector in Ethiopia is one of potentially endowed sector with abundant resources in comparative with other diverse components of agricultural sector, coupled with having potential to contribute immensely to the development of the nation.

Thus, the basic rationale of organizing such international conference is enhancing the comparative advantage of the sector by creating conducive platform for key industry players, whereby positive results of image building of our country and boosting the export market linkages of the sector; would be attained.

4.2 Overall Objective:

It's aimed at strengthening & expanding existing & new market linkages/ outlets to diverse product varieties of the sector through consolidating the foundation that has been already laid-down; so that the sector can optimally contribute to the overall development perspectives of Ethiopia in general and to the operators of the industry in particular.

4.3 Name and Due date of the Conference:

The name of this serious conference is agreed to mention the name of each sub-sectors with serious of numbers: hence, the name of this conference be *"The 6th International Conference on Pulses, Oilseeds and Spices"*.

This annual conference is adjusted to be held in November, harvest season of the country; thus the 6th International Conference on Pulses, Oilseeds and Spices will be held in Nov 16th & 17th, 2016.

4.4 Contents of the Conference:

The conference will stay for two days i.e. Nov. 16th & 17th 2016. Within this time line it will intended to include the following itineraries.

- ❖ Opening & Closing Session,
- ❖ Presentations
- ❖ Product Show-case,

The presentation will be expected to highlight current trends and developments of the sector in Ethiopia and around the world, cross-cutting issues on the marketing and processing of the products, and industry best practices and trends.

4.5 Participation Targets of the 6th International Conference:

More than 110 major International buyers and over 160 national exporters are expected to meet during the conference. The national exporters will showcase their marketable products of pulses, oilseeds and spices.

Accordingly, EPOSPEA planned to reach the following minimum participation level of key participants during the 6th International Conference.

No.	Participant Type	Expected No	Percentage share
1.	Member Exporter Companies	100	37%
2.	Non-member exporter Companies	60	22%
3.	International Importers	110	40.7%

V. Who will participate

The conference is expected to reach more than 350 national and global key players of the sector. This will constitute:

- EPOSPEA members,
- International buyers from all over the world and international importer associations,
- Public sector representatives such as Ministry of Trade ,Ministry of Agriculture and Rural Development, Ethiopian Commodity Exchange, , etc.
- Public and Private owned financial institutions,
- Value chain companies and service providers,
- Major development partners,
- Agro-processing industries,
- Grain producers, traders, and brokers,
- Fertilizers/agrochemical & cleaning machine suppliers,
- National and international professionals engaged in agriculture, in development & marketing, etc.

VI. How to Participate:

The conference participants use this platform to network with peers, learn about the newest market trends, discuss the challenges and opportunities in the local and global market, and learn new ways of increasing quality, productivity and marketability.

In order to participate in this mega event one should register online via (www.epospeaeth.org) before October 30, 2016.

Information on Registration fee (per person) for two days participation,

Member Exporter Companies: 5,000.00 ETB

Onsite registration for EPOSPEA members: 5,500.00 ETB

Non Members Companies: 7,500.00 ETB

Onsite registration for Non-member companies: 8,000.00 ETB

Foreign Importers Companies: 500.00\$

Onsite registration foreign Importers Companies: 550.00\$

Besides, there are other opportunities to interested companies to participate in this mega event, by sponsoring and subscribing magazine ad, which are uploaded on our website.

This unique sector specific conference affords sponsors exposure to a wider audience that made up of local growers, exporters, industry suppliers, financial sector operators as well as of international buyers and distributors.

VII. Logistics and Hotel reservation: - as the conference venue is Intercontinental Addis hotel: nearest Hotels suggested are:

- Intercontinental Addis Hotel- E-mail: reservation@intercontinentaladdis.com
- Sheraton Addis Hotel: E-mail:- reservations.addisethiopia@luxurycollection.com
- Hilton Hotel: E-mail:reservations.addisabeba@hilton.com
- Jupiter Hotel:- E-mail:info@jupitorinternationalhotel.com
- Radisson Blue- E-mail:reservations.addisabeba@radissonblue.com

N.B: If you have any questions please contact us through the following address

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E-mail: epospea@gmail.com;
epospeared@gmail.com